



**ST. PETERSBURG, FL, January 20, 2014** – The Firestone Grand Prix of St. Petersburg has secured a major sponsorship agreement with General Motors Company to have Chevrolet trucks and Cadillac cars on board as the official vehicles for the 2014 event, taking place March 28-30.

“We are thrilled to have the tremendous opportunity to partner with Chevy and Cadillac for our official vehicles,” said Tim Ramsberger, President of the Firestone Grand Prix of St. Petersburg. “Welcoming General Motors and its two iconic brands to the streets of St. Petersburg speaks volumes as to the value of our event and its impact on the corporate objectives of our sponsors. The presence of quality partners is important to our success.”

Since its re-entry into INDYCAR racing in 2012, Chevrolet engines have secured four of the top five positions on the streets of St. Petersburg for two years in a row, including an all Chevrolet podium in 2013 with Canadian James Hinchcliffe winning his first-ever IndyCar Series race.

"We are pleased to partner with the Firestone Grand Prix of St. Petersburg with Chevy trucks and Cadillac as the official vehicles," said Terry Dolan, Manager of Chevy Racing. "It is exciting to have a strong presence in this event that showcases the season-opening race for the IndyCar Series and the Pirelli World Challenge, as well as a number of other of racing events. Motorsports is a key element in our overall marketing portfolio as it showcases our cars and trucks in a highly visible and fan-friendly event environment."

"2014 is a milestone year for the event and, as a race fan, I am looking forward to the 10th anniversary of the Firestone Grand Prix of St. Petersburg," said Mayor Rick Kriseman, City of St. Petersburg, a long-time partner of the event. "I especially want to extend a warm welcome to General Motors, the new automotive sponsor, and Firestone as the title sponsor. It's going to be another great year for INDYCAR racing in St. Petersburg."

Tickets to the 2014 Firestone Grand Prix of St. Petersburg are on sale now at [gpstpete.com](http://gpstpete.com) and by phone at 877-283-5385.

### **About the Firestone Grand Prix Grand Prix of St. Petersburg**

The Firestone Grand Prix of St. Petersburg is run on a 1.8-mile, 14-turn waterfront circuit that includes a combination of adjacent downtown streets circling Pioneer Park, the Duke Energy Center for the Arts, the Salvador Dali Museum and extending onto the runways at Albert Whitted Airport, which overlook the Tampa Bay and picturesque St. Petersburg Harbor and Marina.

To learn more about the event, visit [gpstpete.com](http://gpstpete.com) , 'like' its Facebook page at [facebook.com/GPSTPETE](https://www.facebook.com/GPSTPETE) or follow the event on Twitter [@GPSTPETE](https://twitter.com/GPSTPETE) #FirestoneGP.

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### **More Information:**

Kathleen Stelmach / Paul Vaillancourt III

416 341-9929 ext. 227 / 514 996-6224 [kathleen@torchiacom.com](mailto:kathleen@torchiacom.com) / [paulv@torchiacom.com](mailto:paulv@torchiacom.com)