



**ST. PETERSBURG, FL, January 9, 2013** – The Sam Schmidt Paralysis Foundation (SSPF) announced today that [registration](#) is now open for the fourth annual Honda Grand Prix of St. Petersburg 5K Run, Walk 'N Wheel-a-thon. This event will take place on Friday, March 22, as part of festivities surrounding the IZOD IndyCar Series season-opener. Trim Nutrition, official nutrition partner for the IZOD IndyCar Series and Firestone Indy Lights and a leader in wellness supplements and sustained energy products, is the presenting sponsor of this event. Working in tandem, SSPF and Trim Nutrition will be responsible for the logistics and operations of the event.

“Supporting the community is something that is important to us,” said Tim Ramsberger, President of the Honda Grand Prix of St. Petersburg. “We are happy to open up our race track for this fundraiser; it is a wonderful part of what will be an exciting weekend. We encourage everyone in the Tampa Bay area to sign up and show their support.”

All proceeds will benefit SSPF and the PBA/Suncoast Law Enforcement Charities to raise money for paralysis/spinal cord injury research.

Participants will have the opportunity to run, walk or wheel their way around the very course that the stars of the IZOD IndyCar Series will be competing on later that weekend.

“We’re pleased with the success that lets us produce the Honda Grand Prix of St. Petersburg 5K Run, Walk ‘N Wheelathon for the fourth year in a row,” said Ida Cahill, President and CEO of SSPF. “This event provides the community with the unique opportunity to experience the thrill of the Honda Grand Prix from the perspective of the IndyCar Series drivers while at the same time raising money and awareness for a great cause.”

**Honda Grand Prix of St. Petersburg 5K Run, Walk ‘N Wheelathon Fast Facts:    Date:**  
March 22, 2013

**Location:**

Vinoy Park, St. Petersburg, Fla.

**Time:**

6:15 p.m. – Event Start

**Registration:** Please check the website for check-in times and locations: <http://www.imathlete.com/events/hondagrandprixrunwalkandwheel>

**About the Sam Schmidt Paralysis Foundation** The [SSPF](#) was started in 2000 by IndyCar driver Sam Schmidt shortly after a practice-run crash left him paralyzed from the chest down. SSPF is leading the charge to cure paralysis by funding scientific research, medical treatment, rehabilitation and technological advances benefiting those with spinal cord injuries, stroke victims and people diagnosed with ALS, Alzheimer's and Parkinson's diseases. In addition to initiating local and national advocacy efforts on behalf of those disabled, SSPF also funds national “Days at the Races” and “Run, Walk ‘N Wheelathon” programs. Foundation President and CEO Ida Cahill is a member of the Spinal Cord Leaders Council.

**About the Honda Grand Prix of St. Petersburg**

The Honda Grand Prix of St. Petersburg takes place March 22-24, 2013 and is run on a 1.8-mile, 14-turn waterfront circuit that includes a combination of adjacent downtown streets circling Pioneer Park, the Progress Energy Center for the Arts, the Salvador Dali Museum and extending onto the runways at Albert Whitted Airport, which overlook the Tampa Bay and picturesque St. Petersburg Harbor and Marina. To learn more about the Honda Grand Prix of

St. Petersburg, visit [gpstpete.com](http://gpstpete.com)

**About Trim Nutrition** Since its inception, [Trim Nutrition](#) has been dedicated to developing products and protocols that promote wellness. They have evolved as an industry leader in the development and delivery of innovative nutritional supplementation. Their efforts target the epidemics that are poised to be major contributors to our healthcare perils and economic hardship.

Trim is building a network of medical doctors that offer their cutting edge wellness protocols to help people live healthier more vibrant lives. They have already seen success in general nutrition, anti-aging, weight management and drug detoxification and will continue to help people that strive for wellness. They are proud to have helped thousands of people and continue to help more every day.

Trim Nutrition is the official nutrition partner for the IZOD IndyCar Series and Firestone Indy Lights. Its headquarters are located in Clearwater, Fla., with two wellness facilities in Clearwater and Naples, Fla., along with a network of physician associates throughout the country using the Trim protocols.

**About Sun Coast Law Enforcement Charities, Inc. (SCLEC)** [SCLEC](#) was incorporated in 1999 as a not for profit corporation. The purpose for which the corporation was formed is to operate for the advancement of charitable, benevolent, eleemosynary, educational and amateur athletic purposes by distribution of funds for those purposes. The general purposes for which this corporation was formed are to operate exclusively for charitable and educational purposes, which qualifies SCLEC as an exempt organization under Section 501 (c)(3).

-30-

**Media Contact:** Jeff Dutton (O) 317-602-7137 (C) 317-697-7145 [jdutton@bohlsengroup.com](mailto:jdutton@bohlsengroup.com)